

# ***How to Build Wealth?***

## ***Part 1***

***with a System that Works***

**Make your Dreams come True**



## Dear Friend

This report is a gift to you from **Pieter Joubert**  
a member of [Be Motivated Today](#).

My name is Arnfried Klein-Werner. I am the CEO of [Be Motivated Today](#).

Thank you for taking the time to read this report focussing, on creating wealth through passive income streams.

The journey to financial success and freedom is an exciting one. But it needs to be walked with wisdom and not run at breakneck speed.

18 years of research, trial, error and experience are distilled into this report, which will show you what to avoid and what to look for in a system that will guarantee your chances at creating a lasting and steady passive income stream.

The information you are about to read will save you hundreds of hours of wasted time and money. It has the potential to put you in the top 1% of earners in the world.

A passive income stream will offer you incredible financial freedom - the money to do what you want and the time to do it.

**You always have to invest, in the beginning (time or money), to create a passive income. Then you will be paid for the rest of your life. Reading the first half of this report carefully is your first investment of time to help you start your journey to creating wealth and financial freedom.**

The second part of this report explains our system and is available when you register to take our 14-day FREE Trial. You will also receive a sampling of our products including a **Motivational Audio Presentation** called ***You've Got the Power***, on releasing your potential. Plus we have a short report on how to know if you are ready to build wealth and what to do to become ready. [Sign up here](#).

You will not find any hype in this report. It is written to empower you and show you how to build wealth.

To Your Success.

*Arnfried*

**Arnfried Klein-Werner**  
*Motivator & CEO - Be Motivated Today*



## Chapter 1

### Ways of Creating a Passive Income

Food is up.  
Fuel is up (if its not, it will be again soon).  
Clothes are up.  
Interest Rates are up (if they're not, they will be again).  
Flights are up.  
Property is up.  
School fees are up.

#### **Salaries are NOT.**

The cost of living has sky-rocketed and you need more money to live comfortably.

You probably would like to have an extra few THOUSAND Dollars per month. But you don't have the time or energy to earn that extra income.

Passive income is the answer.

#### **WHAT PASSIVE INCOME WILL GIVE YOU**

Besides the rising cost of living, there are other reasons why you would like to earn an extra income, and more specifically, passive income.

- ✓ You would love to make a few hundred or thousand Dollars extra every month to combat the rising cost of living, to spoil yourself or enjoy some extra luxuries, like: weekends away, a few more romantic dinners, an overseas holiday, more manicures and massages, or a few more "toys" like a quad bike, jet-ski or a laptop computer.
- ✓ You want to start creating a passive income stream while you are still holding down a job. Your goal is to get to a point where your passive income can replace the income from your full-time job. Then you quit your job and can start pursuing your passion, without having to worry about finances.
- ✓ If you are a working or single Mom, you would much rather be at home, raising your children. But you have to work to pay all the bills.
- ✓ Perhaps you are a stay-at-home Mom. You don't need to, or cannot find work, but simply would love to earn some extra income every month to have more financial independence.
- ✓ You would love to quit your job and have financial freedom. Working in a job may provide a regular income, but most times that income is not enough and you lose your freedom. You have to do things you don't like to do: be at the

office at a certain time, take lunch and coffee breaks when you are told, and work late on short notice. Often you are not appreciated, and taken advantage of.

- ✓ You are frustrated because you have struggled financially. You are sick and tired of "being sick and tired". You really want to change your financial future. You are sick and tired of:
  - Living in debt;
  - Worrying about your financial future;
  - Not having money at the end of the month;
  - Not being able to spoil yourself whenever you want to;
  - Working for a boss;
  - Having to leave your children in day-care all day while you fight the traffic and your job; and
  - Not enjoying overseas travel.
  
- ✓ You want to develop a passive income to provide for your retirement, because you realize that you have not saved enough to adequately cover your retirement needs.
  
- ✓ Lastly, you would like to earn some extra money, but don't have time to start a business or the money to invest huge capital. You need something requiring very little effort and low overheads.

Perhaps you can identify with one or more of the above situations. You are looking for something that will take you to another financial level.

## **EARNING PASSIVE INCOME**

When you earn enough extra income from passive income streams, you still have time for other important things.

Creating a passive income stream will give you more money and the time to do the things you want to do. But above all, it will radically improve your lifestyle without having to work more hours.

### **What is Passive Income**

A passive income is an income that is not related to your efforts. In other words, earning money without having to directly work for it. With passive income, the **income keeps rolling in**, whether you work or not.

In "**Rich Dad Poor Dad**", Robert Kiyosaki explains that if you want to be financially secure you have to develop many passive income streams. As long as your income

is dependent on your efforts, you are always at risk. If your company retrenches you, you have no more income.

**To have a passive income, you have to invest (time or money) in the beginning and then you will be paid for it for the rest of your life.**

Of course, you have to invest in something that will provide a continuous income. I have learned from hard experience what is worth investing in and what is not. This report will show you what kind of system is worth investing time in.

## THE MOST COMMON WAYS TO CREATE PASSIVE INCOME

### 1. Bank Interest

Earning interest on money in the bank, in a fixed deposit, is the most basic form of passive income.

**For example:** \$1,000,000 on fixed deposit, at 12% interest per year, will give you \$120,000 per year. That is \$10,000 per month.

#### **Major Challenge:**

You need huge capital saved in order to have a decent income - at least 200 times as much money in the bank as you need every month. To have \$5000/month, you need to earn \$60,000 per year. The best fixed deposit gives about 6% interest. To earn \$60,000 interest per year you need \$1,000,000 invested.

When you save for your retirement, you hope to save enough so that at retirement you have +/-200 times more saved up than you need every month. Insurance companies have calculated that you need to save 15% of your **gross** monthly income for approximately **40 years**.

But only 2% of people actually save this much. That is why **98% of people cannot survive** on the benefits of their retirement funds. They simply have not saved for long enough.

#### **Important Lesson**

If you have not been saving 15% of your gross income for 40 years by the time you retire, you will need another steady passive income. Now would be the time to start one.

### 2. Rental Property

Owning rental property gives you a passive income stream. When you own property that you let, you are earning an income without having to work to receive that income. That income is passive. Tenants pay their rent every month, whether you do anything or not. If you get someone else to manage and maintain the property, you don't have to do anything.

**Major Challenges:**

- x You need to earn enough to qualify for a second mortgage bond, so that you can buy some rental property.
- x Qualifying for a second mortgage bond is nearly impossible for the average person.

**Important Lesson**

An extra passive income stream would help you qualify for another mortgage bond to buy some rental property.

**3. Royalty Income**

Patenting a product that is produced and sold, recording hit music or writing a book are some ways of generating royalty income. Every time the product, book or CD is sold you earn a royalty.

**Major Challenges:**

- x You have to design an original product.
- x Then produce and market it.
- x Or you have to write the book, or record the hit music.

It can be done, and I hope one day, as you release your potential, you will do it. But you first need the idea and then funds to make it all happen. I hope that the songs or books within you, will one day be heard and read throughout the world.

**Important Lesson**

There are great inventions, books, art and ideas within you that the world needs. But for you to release your potential you need time and perhaps finances to market your great idea. A passive income stream could provide both time and money.

**4. Subscription Income**

Another form of passive income is from regular subscriptions to services, such as Internet Service Providers (ISP), telecommunications companies or television networks like Cable TV.

These companies provide us with a service and receive an income from our subscriptions every month. Whether there are 1,000 or 100,000 subscribers, there is not much more work involved, except initial setup and regular maintenance.

If you can offer such a service which people subscribe to, then as soon as you have enough subscribers, you can hire someone to manage everything. Now you can earn a passive income.

**Major Challenges:**

- x You need to be a service provider of this kind.
- x You need to set up the company.

- x You need to do the marketing and sales to get thousands of subscribers.

### **Important Lesson**

Subscription income is a key to enjoying a passive income. The money just comes in every month.

## **5. Benefiting from the efforts of others**

Another subtle form of passive income is by benefitting from the efforts of others. We have all benefitted from the efforts of other people. Every time we pick up the phone we benefit from the work of Alexander Graham Bell. We also benefit financially from the work of others.

When we get paid at the end of the month, it is because our company has provided a service or product, which a sales person has sold. They made the sale and we managed some part, or did some of the work or handled part of the admin. Other people do the work and you benefit financially from it.

The way to create passive income is by building a company of 100 or more people, each of their efforts contributes to the profits of the company and you benefit a little bit financially, from each of their efforts.

When you get a manager to run the entire business for you, you can earn passive income every month. As the company grows and makes more profit you can earn a bigger passive income. Now you keep benefitting from the efforts of others.

John Paul Getty, one of the richest men in his time, said, "I would rather benefit 1 hr from the efforts of 100 men, working 10 hours each, than have to work the 100 hours myself".

### **Major Challenges:**

- x You need to start a company that provides a service or produces a product (or sells them, like a retail store);
- x You need to learn how to do all this; and
- x Get the funds to make it all happen.

### **Important Lesson**

If we can find a way of benefiting from the efforts of others, we won't need to do all the work ourselves.

## **6. Network Marketing**

Network Marketing or Multi-Level-Marketing (MLM) is moving products through a network of consumers and/or sales people. You recruit others to use and sell the products. These people will also recruit others who will use, sell and recruit.

You benefit from the sales or personal use of others in your network. If the network is very big, you earn a good passive income based on the work of others in your network.

**Major Challenges:**

- x You need to be able to sell and most people can't sell.
- x You need to recruit others who will sell and recruit (most people can't recruit).
- x You need to continually motivate your team to sell and recruit.
- x You have to attend many training and opportunity meetings.

**7. Internet Sales**

By setting up a website and selling high demand information products on the Internet, you can also create a passive income.

Information products like e-books, courses and videos can be automatically sent from your website with no personal involvement.

Everything is automated by technology. It runs on auto-pilot, 24/7. Once set up, you don't have to do anything, except make sure you are advertising at the right places.

People keep visiting the website and buying your products while you are relaxing on the beach or working.

**Major Challenges:**

- x You need to have developed high demand products.
- x You need the sales skills to develop a website that sells well,
- x Or have enough money to pay someone to do it.

**Important Lesson**

The Internet has become a powerful way to reach many people effectively, 24/7.

**8. Affiliate Marketing**

Affiliate Marketing is referring your website visitors **to other websites**, where they will buy products or services. As an Affiliate Member you could also refer people through emails, text messages, social media or other forms of advertising.

Thousands of Internet companies will pay you when you refer business to them. Companies such as Dial Direct Insurance, Amazon.com and others, which sell books, CDs and more. Also companies providing services such as auto responders, website hosting and audio hosting. The commission is between 10 and 50%. But these are usually only once off sales.

**Major Challenges:**

- x You have to have a website.
- x You have to make hundreds of successful referrals to have a good passive income unless you have a subscription service.



### **Important Lesson**

Without having your own products or making sales you can earn passive income.

These are the main ways to create a passive income. They are all good ideas and they all work, but each has some **major challenges**.

If you do a search on Google on any of the above, you will find a lot of information on each.

These systems all work to some degree.

**It is possible to combine the best of them and remove the major challenges, to make a system that works exceptionally well and will create a passive income for you.**

Before we end this chapter, notice something very important. Every time you want to create a passive income, you need to have a large group of people.

It is people that keep selling, buying or subscribing to a monthly service.  
**You need people.**

In Chapter 2, I will briefly share my story and what you need to be aware of when looking for a system to create a passive income.

## Chapter 2

### Keys to Creating Passive Income

#### First:

#### Watch out for old advice:

Growing up, you may have been told to get a good education and find a good secure job. This is what our parents told us, because it worked for them. They stayed with their first company, their entire lives and usually had enough money for everything they needed.

Today this advice keeps most people in poverty, because our world is changing so rapidly, that you need to continually re-educate yourself just to keep your job. And that still does not provide security, because a merger may mean that you may be retrenched next week.

Or the economy may require that you be laid off by your company.

#### Here's another bit of old advice to watch out for:

**"If you have a pension fund, you will have enough money at retirement."** This was true when our parents stayed with their companies for 40 years. But these days, when we get retrenched, we take the funds from our provident fund, to help us survive while we look for a new job.

The new job does not provide a pension fund so we take out a Retirement Annuity for \$500/month (10% of our net income) and think we will be fine at retirement. BIG MISTAKE! You need to save 15% of your **gross** income for 40 years in order to have enough at retirement.

Those who don't, have to carry on working after retirement or drop their living standard drastically. My father worked for 30 years for the same company, but his pension does not give him enough to survive. Fortunately he has another source of passive income which covers the shortfall.

I don't want you to miss this: What was the wrong thought here? **"If you have a pension fund, you will have enough money at retirement."** This was true for our parents who kept their jobs their whole life long. The real **truth** is: if you save 15% of your **gross** income **for 40 years**, you will have enough at retirement.

Maybe you already realise this and that is why you are looking for a way to create a passive income stream.

Can you see how our beliefs can lull us into a false sense of security?

## **My Story**

I received a great education (have a diploma in Biblical Studies and a degree in Psychology and Information Systems). I started a career in teaching and training life skills and success principles. My passion is to motivate and empower people to be successful in every area of life.

And because I love life and want to enjoy all that it has to offer, I started looking for ways to create a passive income early on in my working career.

Here are some of the systems and companies I got involved in:

- ◆ Working for a direct-sales company and building a team of sales agents;
- ◆ Joined a large international network marketing company;
- ◆ Pioneered a national network marketing company;
- ◆ Used the Internet to sell services and products; and
- ◆ Joined two International affiliate networks.

I always worked really hard and got far, until one of the pitfalls stopped me from getting to the next level.

Every time there were great promises, but they were never made good.

From my experience I learned why an ordinary person CAN NOT create a passive income with these systems. And now I will briefly explain why. **Use this information to save you time when looking for opportunities to create wealth.**

## **13 REASONS WHY YOU CAN'T CREATE A PASSIVE INCOME WITH MOST SYSTEMS**

If you want to create a passive income, these are the things to avoid when looking for an opportunity.

If you have been looking for ways to make money, you probably discovered some of these too, the hard way, like me.

**1. Selling.** You always have to sell. And although you could learn the skills, you probably don't enjoy selling.

**2. Recruiting.** Because most systems involve people, you usually have to recruit. Most people find it very difficult to recruit, because recruiting is selling and most people can't sell. The recruiting methods they teach you, often don't work or there are none.

**3. Time-consuming.** In the advertising they always tell you how much time you would have once the passive income was coming in.

But as I looked at the successful people who were supposed to be earning a passive income, I found that they were working just as hard as ever. They had more money, but could not actually do whatever they wanted.

So much of my spare time was taken up and I had to put aside my personal passion, learning complicated sales and recruiting systems or lots of information about products, sales, recruiting and leadership. My whole life got consumed. There are sales, training and opportunity meetings in the evenings and on weekends.

**4. Capital Investments.** Most companies, require that you invest capital up front, up to \$5,000. The average is about \$500. But if you need to make money, you don't have \$500 to invest. And since you need people, how will you find enough people to invest such large amounts up front?

It is a risk. Most times you lose that money, because the system does not work or you have to spend more money to make it work.

**5. Not making money.** Often you actually never make any money. In most systems you don't make money. In fact, you spend more than you make. There are all sorts of hidden costs: books, product delivery, marketing material and training functions.

**6. Complicated systems.** Some systems are so complicated that you need a degree in business or computers. You spend hours trying to figure it out and then give up because it's just too complicated. The headquarters are overseas and you can't get help easily.

**7. Pushed to work harder.** Often you are pushed from the top to sell or recruit or attend meetings. Always in the name of success. Yes, you have to work hard for success, but if you are just doing it part-time, you don't want pressure from your leaders.

**8. Poor Products or Services.** In some cases the product or service was just not worth the money. So you were selling this product that didn't work, or was over-priced. Then you were expected to recruit others to sell the rubbish. You can hardly do that for very long.

**9. Expensive products.** Most companies have very expensive products. They are good value, but expensive. So here's the problem. You have to go out selling these expensive products. But if you are not good at selling, you'll make no money, unless you have lots of rich friends.

**10. Motivating People.** You have to forever motivate people to sell, recruit, buy products, come to meetings, attend training and work harder. This is really a schlep, especially when the people are just not interested any more.

**11. Pressure to perform.** With some companies you have to achieve a certain target every month in order to get paid a better income. Come the end of the month, you are desperately trying to make more sales and getting your team to buy and sell more.

Then in the last minute, you have to borrow money to buy in stock to reach the sales

target. It's crazy, I know, but you need to reach the target to get the better income.

**12. Support.** So often there is no proper support to help you get started and make money. You struggle on your own and eventually have to give up.

**13. The illusion.** The dream of huge passive income is just an illusion, because in most systems, **you can never stop working**. If you want to keep earning, you have to work. If you stop working your income starts dwindling.

There is so much hype and everyone is so excited about the millions they will make, but it never happens for 98% percent of people, because of the above reasons. This has been my experience and I have had enough!

People like you and me are looking for a way to create a **PASSIVE INCOME**. Period. **Not promises**. Yes, we are prepared to work - that first investment, but then **we want to see results**.

## 21 KEYS TO CREATE A PASSIVE INCOME

In my search to find a system that would really create passive income, I discovered 21 keys that guarantee wealth.

**1. People.** The money always comes from people (unless your money is on fixed deposit). A bit obvious, but important. You need people. Either customers, team members, leaders, recruits, whatever. The more people the more money.

You are looking for a company and system where you can get to **enough people without much difficulty or backbreaking effort**.

**But you want motivated people who will work. People who are committed to succeeding, no matter what. People who won't quit when they face a few obstacles.**

**You also need to be a person like this if you want to succeed. There are no shortcuts to building wealth. Only in the dictionary do you find success before work.**

**You will be helped and guided by Pieter Joubert who will invest time helping you.**

**This means you need to be totally committed to your financial future.**

**2. Excellent Products or Services.** A company that does not offer value-adding products or services, should not be in business. **Any system without products or service is an illegal scam.**

And since you always need people, you have to offer them something of value for their money. If not, they won't buy a second time.

**3. Affordable.** After hearing hundreds of complaints about expensive products, I think we all realise that the product should be affordable. People who need money can't be expected to pay for expensive services or products.

So a company needs to have good quality, genuinely affordable products or services. Products that everyone can afford to buy.

**4. High Ticket Items.** That's a nice way of saying "Expensive products". When the products are high ticket items, the commission you earn is also high. This means that you need fewer "customers" to make more money. But most people can't afford these items.

**But this contradicts "Affordability" from point 3 above.**

***You need to find a way of overcoming this challenge.  
The Be Motivated Today commission plan overcomes this challenge.***

**5. Money.** We all want to see the money. We want to see it flowing into our bank accounts, not out. We want a system that gives us the opportunity to make money in our first month and then continue making that money the following month, WITHOUT spending more than we make. This gets us motivated to carry on working.

**6. No Selling.** Very few people are good at selling. Therefore you want a system where you don't need to sell. It is possible with the use of technology and advertising to create such a system.

**7. Subscription Income.** If there is a service that people subscribe to every month, paying by debit order then you know you will have passive income. Every new subscriber means an increase in your passive income. **This is a must, if you really want passive income.**

**8. High commissions.** The company should pay a good commission to its members, so that people will be rewarded for their efforts. You want to earn as much as possible.

**9. No Recruiting.** One usually needs to recruit people. Most people don't like and can't recruit, yet one needs people. **You are looking for a system where you do not have to recruit yourself.**

**10. The Internet.** The Internet has allowed us to contact, communicate and sell or recruit people anywhere in the world, 24/7, without being there or even doing it ourselves.

A professionally written web page can convert visitors into customers. So you want a system that uses the internet to a large degree.

**11. Automation.** Because of technology and the Internet, we can automate almost everything. The entire sales process can be automated. That means that you don't need to sell or recruit others. **This is essential** and we will talk more about this in Chapter 3.

**12. Wealth Building System.** Because of automation we can create an automatic, effective wealth building system. A system that takes the difficult aspects out of your hands and does them for you.

This means you don't need to visit people and spend hours trying to convince them.

**Without such a system you are setting yourself up for failure.**

**13. No Meetings.** Such an automated system also takes care of training for you. This means you don't need to attend training meetings. You can read or listen to it on computer. Everyone can get the information any time.

**14. It takes time.** It takes time to create a passive income stream. It does not happen overnight unless you buy property or invest your money in the bank.

Of course we all want thousands today.

But there is no such thing as get-rich-quick (SORRY!). There are many websites claiming quick riches.

**DON'T GET CAUGHT. THERE IS NO SUCH THING!**

**15. Not Time Consuming.** Most people DO NOT have a lot of time. You want a system where you do not have to spend a lot of time every day. Maybe just a few minutes per day.

**16. Try before you buy.** We like to test out a product before we spend money on it. Successful companies will offer you a free trial, to try out the product or service.

**17. Money-back-guarantee.** We don't like to take risks. You may have been burnt before by companies offering the world. Understandably you may be sceptical.

If a system is really so good, then there should be some kind of guarantee. If the company makes promises, it should back those up, because you are putting your trust in the company. Look for a **Money-back-guarantee**.

You will be working and investing your time, and money, in a system that you expect to deliver results. If it does not work after much effort, then there should be some kind of compensation.

**18. Incentives.** You may not be motivated by incentives. But if they are achievable, then they can really motivate you to work. Achievable incentives put money in your account and encourage you to work a bit harder.

Incentives also give you a sense of satisfaction, more than just the income. To get a special reward for working, makes you feel **"It was worth it!"**. Make sure your opportunity offers bonuses or incentives.

**19. Personal support.** In successful systems, you are personally supported - not pressurised.

When you start a venture, you need to know that there are people supporting you. You want to be able to talk to someone, ask questions and be reassured that you are doing the right thing.

When you face challenges, you can pick up the phone and call (or email) someone who will encourage, motivate and inspire you to persevere.

**20. Consistent and persistent work.** Time and consistent work is required during the investment period. One has to be prepared to work consistently for the first 6 to 12 months. Don't be fooled into thinking that in 10 days or 3 weeks, you will have a huge passive income. A passive income can start in a short time but to get to \$1000 - \$3000/month will take time after you have invested first. Don't be taken in by the promises.

**21. A Dream.** You have to have a dream that will drive you to work and persevere. Nothing of value comes easy. To have the financial freedom, the car or home of your dreams, you will have to work. But on the other hand even with the best system, if you do not have a dream it will not work for you.

These 21 keys should be present in wealth generating systems which claim to produce a passive income stream. If they are not, you drastically reduce your chances of success.

In Chapter 3 we will look more carefully at some of the above, to show you what 4 ingredients make a system VERY POWERFUL to create wealth for you.



## Chapter 3

### Factors that Guarantee Passive Income

**Many years ago, in Italy**, there was a village 500 metres from the river. Every day villagers had to go down to the river, to get their water.

Two brothers, Julio and Roberto, could not find work and decided that they would offer a service to the villagers, carrying water every day for a fee.

Their business went very well, but after a few years, the youngest brother, Julio, got tired of carrying water every day.

It was back-breaking and boring. He thought about how he could make it easier for himself. He decided to lay a pipeline from the river to the village.

He did some research, made plans and started digging. It was even more back-breaking than carrying water.

When he told Roberto about the idea, he only half-listened and just saw how hard Julio was working in the sun and decided it was not a good idea.

So Julio worked for weeks and months on digging the trench, laying the pipes and covering the whole lot up again.

After 6 months of work, the job was done.

He invited all the villagers to the grand opening and turned on the pump. At first nothing happened, but then they heard the gurgling sound of water.

And soon clear river water was flowing out of the tap. Now Julio could sell his water from the tap, and no longer had to carry water every day.

He had built a pipe-line.

While Roberto carried on struggling every day, Julio had created a passive income stream.

You want to create a pipeline, that will ensure you can have an income in the future and enjoy for the rest of your life.

Now let me expand on the 3 most important factors to creating passive income.

## 4 Factors that Guarantee Passive Income

### 1. AN EXCELLENT PRODUCT

Without a product or service that a company provides, you only have an illegal scheme. There are hundreds, perhaps thousands, of opportunities being offered on the Internet that do not have a product. These are illegal schemes.

You want to be involved with a company that is providing an excellent service or selling a good product. The best kind of products are information products that can be delivered via email or the Internet. These include, e-Books, e-Workbooks, Audios and Videos. With such products you do not need to keep stock or make deliveries.

Furthermore, the company is able to pay you much higher commissions on such products, because they are not expensive to produce.

A company that offers these type of value-adding products is assured of an excellent future. And you will be successful.

If the product is good, clients will buy every month. If there is a monthly subscription, you don't need to sell every month. This means **you get a regular passive income every month**. We'll talk more about this in a moment.

### 2. AUTOMATION

We talked earlier about the fact that through technology we can automate many processes so that **you DO NOT need to sell, recruit, train, motivate or carry stock**. It can all be done automatically for you.

If you have a system that handles all those functions for you, all you need to do is direct people to a website where a professionally designed sales system sells the product or service and makes sure you are rewarded.

Imagine you are given such a website and have full access to such a system so you don't need to spend time **learning and doing** any:

- x Selling;
- x Recruiting;
- x Training;
- x Motivating;
- x Managing and
- x Keeping Stock.

You are freed up to pursue your passions and live your life to the full.

You have more time with family and friends.

You can go on holiday and your income will continue growing while you are away.

When you come back, your income is higher than it was the month before.

Is this a dream? Not at all. It happens for thousands of members of [Be Motivated Today](#) all the time. Our system makes it possible.

I was talking to one of our Platinum Members a while ago. She told me that she was away for a week on holiday. When she came back her income had grown. In fact for her and others, it is growing every day.

**Because of technology, YOU can have access to a system that does 99% of the work for you.**

### 3. LET'S TALK ABOUT MONEY

The 3rd key that makes a wealth generating system successful, is how soon and how much money you will be able to make. You have to have the following 3 things.

#### a. Subscription Income

The best form of passive income, is monthly subscription income. Once your client agrees to pay a monthly fee, the money comes off their credit card or bank account every month and your commission is paid to you at the end of the month.

This means no more:

- x Selling;
- x Convincing;
- x Laying out cash for products; or
- x Asking for money up front;
- x Worrying if the person will buy again;
- x Feeling bad for trying to sell to the person again; and
- x Motivating people to sell.

The above can be nightmares.

**Subscription income gives you financial security because you receive commissions every month.**

#### b. Low Subscription Fees

You join to enjoy the products and make money. No one has much money to spend on expensive products or subscriptions. So you want a low subscription fee that provides

a valuable service or product to members. If subscriptions are low enough, more people will join.

But if subscriptions are low then the commission is also low. It means you need tens of thousands of clients to earn a decent income.

Problem.

The SOLUTION is...

### **c. Higher Membership Levels**

"High Ticket Items" give you a higher commission.

If a company offered higher membership levels which provided more products and services, then these are charged at higher subscription fees.

When clients upgrade their membership to these higher membership levels, they will be paying the higher subscription fee. Now you get paid a higher commission per member.

**BINGO!** Now you don't need 10,000 clients, but only a few hundred.

With [Be Motivated Today](#) we have an **Upgrade Income Booster** strategy where people can join for a low subscription and are promoted to higher membership levels without having to pay any more. They make more money and earn higher commissions from other promoted members, **without having to pay ANY MORE.**

This unique system means that you can earn more money without having to pay more.

## **4. PERSONAL SUPPORT**

The BIGGEST problem of being in business for oneself is that one is alone. Often there is no one around to give ideas, encourage, guide and help. Not at the beginning, when it gets tough nor when one is ready to quit. That is one of the reasons why 99% of new businesses fail in their first year – no support.

**If you're thinking of starting a business one of your biggest concerns is:  
Will you have the knowledge and skills to succeed?**

And that is natural. Therefore you have to have a system where you get good on-the-job training AND personal support from someone who knows what to do and can show you and help you if you go wrong. You don't want to waste time making mistakes and struggling unnecessarily.

You may feel right now that you cannot succeed, but think about it for a minute:

Does a person who starts a course on how to fix cars feel nervous that he won't be able to fix cars at the end? **Of course.**

And at the end of course can he fix cars? No.

But he doesn't quit. He knows enough about how to fix them that he's confident he can do it with help from a mentor. And if he knows he will have a mentor available to show him then he becomes confident that he will succeed.

That is why **you can be confident that you will succeed.** And that is why we offer a 100% money-back guarantee that you will succeed. Because you will be shown exactly what to do and helped by **-Pieter Joubert-** who will help you get started and guide you when you get stuck.

**To summarise:**

- ✓ You can enjoy a passive income because of an excellent product and service **that people subscribe to.**
- ✓ **Many aspects can be automated** so that you can focus on the important aspects of building wealth.
- ✓ Subscription fees ensure **continuous income.**
- ✓ **Low subscription** make the opportunity available to everyone.
- ✓ Higher membership levels **ensure a higher income with fewer clients.**
- ✓ **And personal support by a mentor ensures that you succeed.**

**THIS IS GOOD NEWS INDEED!**

In Chapter 2 we also mentioned:

- ➔ If there is a free trial, you can try before you buy and test the value of the product or service.
- ➔ You should be able to make money in your first month.
- ➔ There should be a money-back-guarantee, which means that you have no risk.
- ➔ Bonuses & incentives to reward you.

These mean that you **don't waste time**, and you have some money right away.

**That is good news.**

On behalf of **Pieter Joubert**

I want to thank you for reading the first part of this report.

I hope you feel empowered and can now go out and look for opportunities that will work.

If you would like to know how we at [Be Motivated Today](#) have applied the 21 keys to help 1000's of ordinary people create wealth automatically, please visit our website.

**[Just click here now.](#)**

I look forward to showing you and helping you create wealth for yourself and those you love.

Be all you can be.

*Arnfried*

**Arnfried Klein-Werner**

***Motivator & CEO - Be Motivated Today***

